

Jessica Rago

630 Maple Ave • Philadelphia, PA 19116

267-234-4916 • jessica\_rago@aol.com

**OBJECTIVE:** To obtain an entry-level copywriting position in advertising, marketing, communications, or public relations.

**EDUCATION:** Temple University, School of Communication & Theater, Philadelphia, PA

 Temple University, College of Liberal Arts, Philadelphia, PA

 **Bachelor of Arts in Advertising and History,** Expected Graduation **May 2013**

Concentration in Copywriting

 GPA: 3.34, Dean’s List: Fall 2007, Fall 2008, Spring 2011

 Relevant Coursework

 Copy Writing • Persuasive Writing • Ad Strategy and Positioning • Ad Research

**EXPERIENCE: Office Assistant,** Fall/Spring Semesters 2011-Present

Temple University Financial Aid, Philadelphia, PA

* Electronic data scanning and filing
* Student service representative
* General office work

**Intern- Public Relations,** Summer 2012

*Ocean City Nor’easters*, Ocean City, NJ

* Assisted with community relations and events
* In charge of ball boys/girls during games
* In charge of mascot relations before and during games
* Game set-up and clean-up

**Intern - Public Relations**, Spring 2011 Semester

*National Museum of American Jewish History*, Philadelphia, PA

* Assisted in writing press releases for the museum
* Attended special events with the PR department
* Met with the press regarding museum events

**Sales Associate**, June 2009/2010/2011/2012- August 2009/2010/2011/2012

*CVS Pharmacy*, Ocean City, NJ

 • Cashier in charge of front register

 • Assisted customers with their shopping needs

 • Pulled inventory to replenish shelves

**Skills:** Microsoft Word, Excel, PowerPoint, Illustrator, Photoshop, and InDesign